

BBC Research Task



We need to understand a little about the background to the BBC, including how it is funded, how it is regulated and how it is publically owned.

You will use your Macbook to research the BBC and answer the following questions. Use the suggested links to help you with your research.

Resources to help you with your research:

<http://www.bbc.co.uk/aboutthebbc/>

<http://www.bbc.co.uk/aboutthebbc/insidethebbc/howeare>

<http://www.bbc.co.uk/historyofthebbc>

<http://www.ofcom.org.uk>

Questions:

1. How old is the BBC?
95 years old
2. Who is Lord Reith and what connection does he have with the BBC?
The founder of the BBC
3. When did it start broadcasting Radio 1?
30 September 1967
4. What are the BBC's five Public Purposes, as set out in the Royal Charter?
To provide impartial news and information to help people understand and engage with the world around them
To support learning for people of all ages
To show the most creative, highest quality and distinctive output and services
To reflect, represent and serve the diverse communities of all of the United Kingdom's nations and regions and, in doing so, support the creative economy across the United Kingdom
To reflect the United Kingdom, its culture and values to the world

5. What is the BBC's **Mission**?
To enrich people's lives with programmes and services that inform, educate and entertain.

6. What is the BBC's **Vision**?
To be the most creative organisation in the world.

7. What are the BBC's **Values**?
Trust is the foundation of the BBC: we are independent, impartial and honest.
Audiences are at the heart of everything we do.
We take pride in delivering quality and value for money.
Creativity is the lifeblood of our organisation.
We respect each other and celebrate our diversity so that everyone can give their best.
We are one BBC: great things happen when we work together.

8. What does the licence fee cover?
The fee you pay provides a wide range of TV, radio and online content, as well as developing new ways to deliver it to you. In addition to funding BBC programmes and services, a proportion of the licence fee contributes to the costs of rolling out broadband to the UK population and funding Welsh Language TV channel S4C and local TV channels.

The licence fee allows the BBC's UK services to remain free of advertisements and independent of shareholder and political interest.

9. How is the BBC regulated? How long has this body regulated the BBC and who regulated it before?
The Office of Communications (Ofcom) is the UK's broadcasting, telecommunications and postal regulatory body. Under the BBC's Charter it has responsibility for regulating the BBC. It does this through an Operating Framework and by setting a licence for the BBC that contains the regulatory conditions the BBC is required to meet. Ofcom also assesses performance, ensures fair and effective competition and regulates how the BBC's commercial activities interact with its public services. In addition, it regulates BBC content and output against its Broadcasting Code.